

April 29, 2026

CostQuest Associates and WISDM announce first-of-its-kind commercial agreement to bring Fabric data to fixed wireless access operators nationwide

Partnership enables address-level coverage prediction and service qualification for ISPs across the United States

CINCINNATI, OH and DALLAS, TX – CostQuest Associates® (CQA) and WISDM today announced a breakthrough commercial agreement to incorporate CostQuest's Fabric data into the WISDM wireless planning and service qualification platform. The partnership marks the first time fixed wireless ISPs will have commercial rights to use Fabric data for business growth within an industry leading fixed wireless network planning platform.

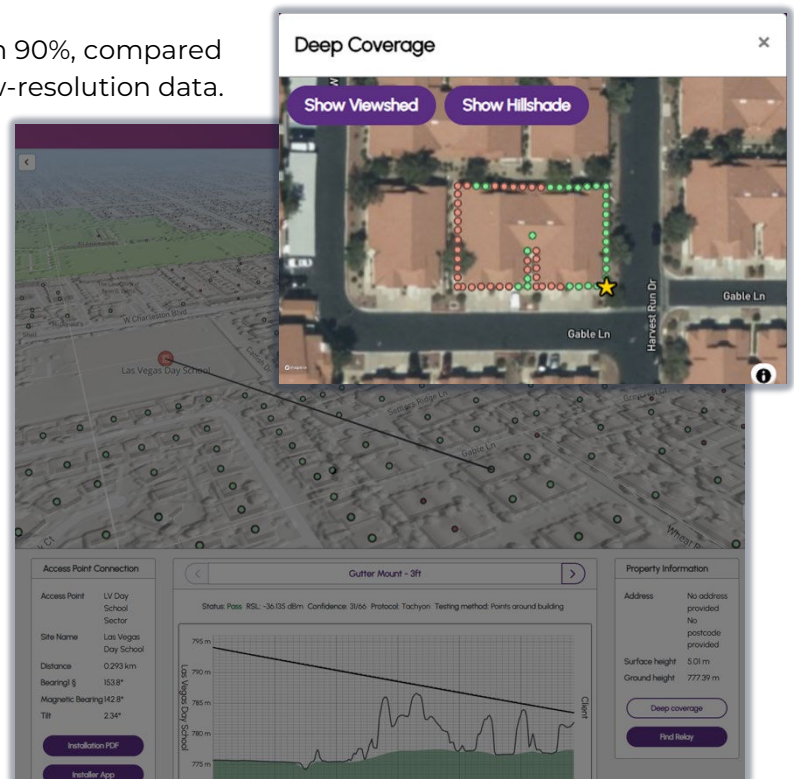
This agreement enables real-time coverage predictions for proposed fixed wireless networks within the WISDM platform, incorporating CostQuest's Fabric BSL data across projected coverage areas. ISPs can identify coverable locations and access the data needed for ROI projections – providing a complete network planning solution. The platform also supports propagation modeling for the complete range of frequency bands used for FWA.

Precision at every address

The combination of precise address data and high-resolution network modeling eliminates much of the guesswork historically associated with FWA planning and sales qualification. Key benefits of the partnership include:

- **Reduced failed truck rolls** by more than 90%, compared to industry rates that reach 50% with low-resolution data.
- **Installation success rates** improved to over 95%.
- **Laser-focused marketing and sales qualification**, ensuring operators engage only with serviceable addresses.
- **Optimized infrastructure investment**, identifying the minimum build required to achieve maximum coverage and return on investment.
- **BEAD and government program support**, helping model exactly where to direct federal broadband funding to eliminate coverage gaps.

Over 14 million Fabric data addresses are now in commercial use by some of America's fastest-growing ISPs, including Geolinks, Rise Broadband, MTE and DC Connect.



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David Burns, CEO, WISDM

"Incorporating commercial rights to use Fabric data to grow their businesses in a simple and economic way is a huge deal for our growing WISDM user base. When Fabric data is loaded into WISDM, ISPs can not only see the addresses that are serviceable, but where on a building to mount an antenna. This is a gamechanger for the FWA industry – it helps plan better networks, makes marketing a science and improves installation success to well over 95%."

Mike Wilson, Director of Partnerships, CostQuest Associates

"Together, CostQuest and WISDM are bringing a new level of precision and confidence to fixed wireless operators nationwide – helping ISPs grow smarter, invest their capital more efficiently and play a meaningful role in universal connectivity. This partnership brings our granular CostQuest data to life in an easy-to-use platform giving fixed wireless providers the insights they need to grow their businesses."

About CostQuest

CostQuest Associates® (CQA) is an **employee-owned** and industry leading broadband consulting, data, and technology solutions firm. We collaborate with broadband businesses and governments of all sizes to solve some of the most high-profile and complex challenges in broadband infrastructure cost modeling, planning, operations, mapping, reporting and compliance. We are grateful to serve as the Broadband Serviceable Location Fabric data provider for the FCC's Broadband Data Collection (BDC), NTIA's BEAD and other federal programs, as well as the trusted cost modeling and grant management expert that federal and state governments rely on to efficiently distribute and track broadband deployment funding across the United States. While we're honored to do this work, its true impact is measured by the communities and organizations we serve – by delivering precise, actionable information that solves complex challenges and leaves a lasting positive impact. Learn more about CostQuest at www.costquest.com.

About WISDM

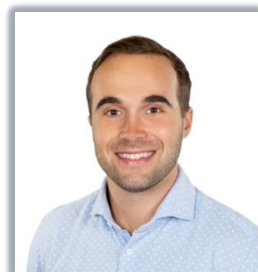
WISDM is an international award-winning SaaS platform used by FWA ISPs worldwide for precise service qualification, planning, marketing and installation support. WISDM users build and operate profitable wireless networks, more efficiently than with any other platform. WISDM's core advantage stems from its ultra-high-performance propagation engine, built on Nvidia's latest enterprise GPUs, and a complete 1 meter resolution 3D map covering the USA and beyond. Unlike any other RF planning system, WISDM was designed from the outset to show address coverage, including coverage at the detailed rooftop level. Learn more about WISDM at www.wisdm.ai.

Get in touch at Connect X in Fort Lauderdale, FL, May 4-6, 2026. Email us to schedule an appointment.



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