

COSTQUEST MAPPING

MAPPING, MAPPING APPLICATIONS AND GIS SUPPORT



Geographic Information Systems, Mapping, Spatial Analysis and Support

Understanding the geography of what we do is important... for a variety of reasons.

Sometimes it's a matter of visualization...a matter of communicating issues. When we are able to “see” things we better understand problems, opportunities and options. With the ability to visualize the world we work in more clearly (and how our assets and operations exist in the world) we communicate more effectively and more efficiently.

Sometimes it's all about the analysis... the decision at hand. Geographic relationships drive costs in networks across a variety of industries including our modern telecommunications, electric, gas, and power distribution networks. Our ability to understand, evaluate and plan network related costs starts with our ability to understand and assess the impact of geography on that network.

CostQuest has years of experience with and advanced degrees in the design and application of Geographic Information Systems (GIS). In working with the most advanced GIS tools available (including ArcView™ and MapInfo™) we support all modern client platforms and preferences. Our GIS tools are designed to accommodate the large record databases that typically accompany this work – and our data development routines are unparalleled. Whether that data is leveraged from existing in-house applications (including MicroStation™ or AutoCad™), purchased from any number of data sources or developed from an external stakeholder community we are experts in collecting, rationalizing, and visualizing GIS information.

- **Mapping**
- **Mapping Applications**
- **Spatial Analysis**
- **GIS Support**



More importantly, we understand how to apply the resulting data and related GIS / spatial analysis tools to your specific analytical issue or decision at hand. Our client applications cover all manner of business decision support needs. Our GIS tools and related analyses stand in support of a number of current national telecommunications and broadband policy matters, including the FCC's recent National Broadband Plan initiative and the ongoing Connect America Fund. Our GIS tools and analyses stand in support of a variety of business performance management issues and our underlying spatial analysis capabilities continue to be deployed into a number of industry regulatory and legal considerations (including a variety of property tax considerations).

The impact of geography is a key component of many business decisions. Whether a network needs to be constructed to reach new customer locations or you need to determine how to serve existing customers more efficiently, an optimized spatial analysis is important to improving your decisions. Markets are increasingly global but as in politics – all customer service is local. Our GIS tools and capabilities are designed to help you better understand the geographic realities that drive costs and impact service levels in your business.

Understanding the geography of what we do is important. Contact us today to explore how we can help you better understand the world in which you work.

CONTACT: Mike Wilson – mwilson@costquest.com or 425-772-2261

