

BizQuestor is a repository of tele-demographic information for all businesses in the United States.

The application allows quick analysis of business firm location, employee numbers locally and nationally, estimated local phone bill, estimated monthly toll usage, estimated number of PCs, number of voice and data DS0s, along with many other demographic variables.

Why BizQuestor?

- ✓ Easy to use interface
 - Instead of concentrating on complex Structured Query Language (SQL) or other query tools, BizQuestor gives you an easy-to-use interface.
- ✓ Flexible reporting
 - You can create custom reports and save them into a Microsoft Excel-compatible format. Reports can be viewed on-screen or opened directly in Excel. Data can be sent to a Pivot Table to ease analysis.
- ✓ Easy to update
 - Tele-demographic data ages quickly, but updating BizQuestor is simple. CostQuest can supply data as needed—in one time, monthly, or quarterly updates.

Available Data

CostQuest compiles U.S. tele-demographic business data from a number of sources. You can select from nearly 100 fields of information, including:

- ✓ Geography
 - City, State, ZIP
 - Longitude, Latitude

- Telephone number
- Serving ILEC
- Census block number
- Direct marketing area
- Distance to Central Office
- Building identifier
- ✓ Corporate Information
 - SIC2, NAICS
 - Corporate structure (Public, Private)
 - Fortune™ rank
 - Contact name
 - Firm sales
 - Number of employees
- ✓ Telecom Demand
 - DS1, DS3, Centrex, ADSL propensity
 - Estimated local phone bill per month
 - Estimated long distance bill per month
 - Inter/Intralata minutes of use
 - If the firm is located in a fiber lit building
 - Number of personal computers
 - Voice/data bandwidth (Mbps)

Other fields are available, can be sourced, or can be developed as requested.

Customization

BizQuestor is designed so you could easily customize your data and analysis—as are most CostQuest products.

With BizQuestor, you can calculate custom fields based on a combination of data already in the system or through augmentation with data outside the system. For example, if you believe that the InterLata minutes of use will be declining by a factor of 4% per year, you can generate a formula for each year's decline. Then, you can

use this formula to generate a new MOU figure for each year in the analysis. These new MOU columns can then feed into further analysis, such as calculating a projected Long Distance spend.

Applying custom formulas is done using an intuitive SQL-like language with embedded branching and boolean logic.

What Else Can BizQuestor Do?

BizQuestor can provide each user with customized access to the data--which means that you can limit the fields different employees have access to—increasing efficiency and improving security.

BIZQuestor Requirements

BIZQuestor runs on a business class Windows computer, typically a Pentium 4, with at least a 3.0 GHz processor and 512 Mb of RAM. The required hard drive size is based on the size of the database and reports analyzed. Microsoft Excel is required. Microsoft Access may be used as the database depending on the amount of data purchased.

With multiple users or large databases (greater than 2GB), CostQuest can implement a client-server architecture using Microsoft SQL Server 2000.

For more information, please contact us or visit us at www.costquest.com.